



Actions & Impact

The Sustainable CT Newsletter



New For 2022: Introducing The Community Match Fund Corner

We're starting a new feature for *Actions & Impact*: **The Community Match Fund Corner**. Each month, we'll bring you the latest in current and future Sustainable CT-supported campaigns. And, if you have an idea to make your community more sustainable, equitable, and vibrant, contact our **Community Outreach Manager** at funding@sustainablect.org.

In 2021, community leaders successfully crowdfunded 109 projects in 49 towns in almost every section of the state. These projects inspired 4,844 individuals to make financial contributions of nearly \$565,000. With the Sustainable CT match, over \$1.2M was invested into projects and people with direct impacts on the quality of life and cohesion in those communities.

Here are the projects that are currently in the crowdfunding campaign phase, or will be soon...

[\[READ the FULL ARTICLE\]](#)



A Glass Half-Full: Saving Money By Saving Water

Better Buildings and Better Plants partners showcase how water management can reduce cost, energy, and environmental impact, saving more than 10 billion gallons of water. Join partners from multiple sectors for their webinar **on January 11 at 11 a.m.** to learn how they've realized the many benefits of water reduction.

[\[REGISTER and LEARN MORE\]](#)



Connecticut Main Street Webinar Series

CT Main Street Center announces a 4-part webinar series introducing the comprehensive approach to Main Street Revitalization. Join them for one or for all of the webinars occurring in January & February. Separate registration will be required for each. The first webinar takes place **Tuesday, January 18, at 10 a.m.**

[\[REGISTER and LEARN MORE\]](#)



What's New for 2022 Certification

Come learn, ask questions and offer your feedback on the new and improved Sustainable CT for 2022. We will provide a comprehensive overview of program changes. We will also discuss how to meet 2022 requirements if you already have an application in progress or are seeking recertification. Our webinar on **Thursday, January 20, at 10 a.m.** is open to all but especially **recommended for municipalities submitting an application to Sustainable CT in 2022.**

[\[REGISTER TODAY!\]](#)



PURA is Charged Up!

The Public Utilities Regulatory Authority (PURA), has established a nine-year program to support the installation of electric vehicle charging infrastructure across the state, focusing on equity and inclusion. [View their informational video](#) and get plugged into the action.



Climate Leader Designation 2022 Pilot is Launched!

Sustainable CT is excited to announce the launch of our special **Climate Leader designation** pilot program for 2022.

Any town that is certified, or that successfully applies for (re)certification in 2022, is eligible to apply for the designation.

We're going to learn a lot this year and make adjustments to the designation in 2023.

[Read about this special designation](#), and don't be shy about [letting us know what you think](#).

Let's all be Climate Leaders in 2022!

Bridgeport is Hiring a Sustainability Manager

This is a great opportunity to directly lead a city-wide sustainability initiative.

Interested candidates [should apply without delay](#). The deadline is **January 14!**

BECOME A Sustainable CT CORPORATE SPONSOR

- HIGH VISIBILITY with municipal leaders throughout Connecticut
- COMMUNITY ENGAGEMENT opportunities for your employees
- ACKNOWLEDGEMENT for giving back to your workforce, marketplace, and community
- RECOGNITION as an ally in supporting inclusive, thriving, and resilient Connecticut communities

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Next Sustainable CT Coffee Hour: January 21, 10 a.m.

Paying People with Lived Experience in Community-Based Work.

Local governments are working to meaningfully engage constituents in public decisions. An inclusive, equitable approach requires deliberate and authentic outreach to the most affected and marginalized populations. One element of a more comprehensive outreach strategy includes paying people with lived experience in community-based work. Learn about how the City of New Haven's Food System Policy Division compensates members of its Community Advisory Board and how the Towns of Avon, Manchester, South Windsor, West Hartford, and Wethersfield empowered Sustainable CT to compensate community members to inform their affordable housing plans. **We will then facilitate a discussion on how your community might begin exploring fairly compensating community members for their efforts.**

Join Sustainable CT for (virtual) informal discussions **the third Friday of each month**. We share program updates and resources, explore your questions, and strengthen the network of Sustainable CT champions. These sessions are open to all.

[\[REGISTER TODAY!\]](#)

For more fun and informative January events, check out [the Sustainable CT Trainings & Events Calendar](#)

Have a SUSTAINABILITY resolution for 2022?



Forget the gym... think **carbon footprint**, instead! Are you resolved to make your part of the world a little greener, a little more livable, a little more sustainable this year? [We invite you to share your resolution\(s\) with us](#) - for inspiration, for edification, for enlightenment. And may 2022 be our best year ever!



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